



Ministry of Culture
Government of India



साहित्य अकादेमी
(राष्ट्रीय साहित्य संस्थान)

संस्कृति मंत्रालय, भारत सरकार की स्वायत्तशासी संस्था

Sahitya Akademi
(National Academy of Letters)

An Autonomous Organisation of Ministry of Culture, Government of India

SA.76A/Book Fair

20 November, 2024

Dear Exhibitor,

Greetings from Sahitya Akademi!

I am glad to inform you that Sahitya Akademi, India's premier literary institution, that functions under the Ministry of Culture, Government of India to promote literature in 24 Indian languages recognized by it, will be **organizing 3rd edition of Pustakayan "Sahitya Akademi Book Fair" at Rabindra Bhawan Lawns, 35, Ferozeshah Road, New Delhi-110 001 from 7 to 15 December, 2024.**

I take this opportunity to invite your esteemed organization to participate in the fair and put up your stall. Details of the stall sizes are attached herewith along with the application form. We have invited eminent publishers from various languages, booksellers and distributors to put up their stalls.

The last date for booking of stalls is 30 November 2024. An amount of ₹10000 will be payable in favour of Secretary, Sahitya Akademi towards maintenance and furniture charges of the stall. The stall will be allotted on first come first serve basis subject to availability of space/stall. One stall will be allotted to one publisher/organization and its subsidiaries.

During the fair, literary activities like discussions, poetry readings, story readings, etc. will also take place. **This fair is one more attempt by the Akademi to collect and represent the diversity of Indian literature and culture.**

I will be grateful to you if you accept our invitation and participate, fill out the attached form and also transfer the charges to the following bank account of Akademi.

Beneficiary Name: - Sahitya Akademi,
Bank Name: - Canara Bank
Account Number: 2417101009183
IFSC Code CNRB0002417
Branch Address: Bhagwan Dass Road, New Delhi-110001

Looking forward for your participation in the Sahitya Akademi Book Fair, 2024.

With warm regards,

Yours sincerely,

(Baburajan S)
Deputy Secretary (I/c.Admn.)



APPLICATION FORM FOR PUSTAKAYAN, SAHITYA AKADEMI BOOK FAIR
7 to 15 December, 2024 (11.00 am to 8.00 pm)
Rabindra Bhawan Compound, 35, Ferozeshah Road, New Delhi-110 001

Name of the Company : _____

Stall Name : _____

Contact Details : _____

Phone No. : _____

E.Mail address : _____

Space required : _____

Organisation Head : _____

Website : _____

Pan Card No. : _____

GST No. : _____

Contact Person details
for the Fair : _____

Designation/Telephone No. : _____

Terms and Conditions: -

1. Please note that the booking of stall will be confirmed on first come first serve basis after the realization of payment in the Akademi's Account and no application will be accepted after the last date and booking is over. In each stall of 3X3 mtrs. (9 Sq mtrs.), fascia, 5 table, 2 chair, display racks, lights, plug points etc. will be provided.
2. Allotment of stalls will be made by draw of lots at the Fair Venue.
3. The exhibitors shall have to allow discount of 10% on the printed price to all customers on sale of books. It is mandatory for the exhibitors to arrange their own Insurance of the exhibits to cover loss by fire, flood, water, storms, strikes, riots, natural calamity etc. No books or material for forbidden by the law in India shall be exhibited or sold.
4. Once a stall(s)/pagoda(s) is booked and payment made by the participants no cancellation and no refund will be entertained or adjusted.
5. Any dispute in this regard will be jurisdiction of the NCT of Delhi.

(Authorised Signatory)